

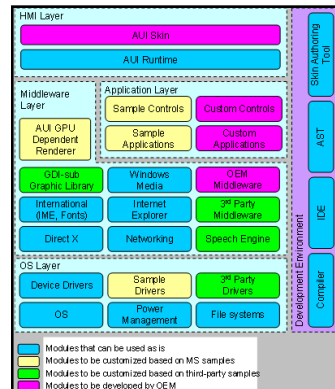
Learning from Big Malwares

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Wenfei Wu, and Yiying Zhang

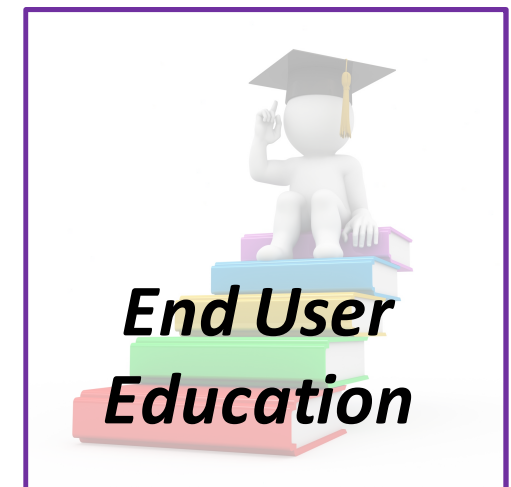


Combating Malwares is Critical

- Definition of malwares
 - A variety of hostile or intrusive software
- Malwares are common and severe
 - 140 million new malwares appeared in 2015
 - 2 millions attempts to steal money via online bank
- Fighting malwares is increasing important



How to Fight Malwares?



Why Studying Big Malwares?

- Previous works on studying malwares
 - Provide invaluable insights
 - Only on a limited amount of malwares
- Studying big malwares
 - “Big”: in large scale and with high diversity
 - Exposes new insights

VirusTotal (VT)

- An online service to analyze suspicious files
 - Containing a huge amount of real-world files
 - 43 million suspicious files submitted last Nov.
 - Applying a host of latest anti-virus engines
 - Providing rich metadata

The screenshot shows the 'File information' page on VirusTotal. A red box labeled 'Detection Histories' highlights a table of past detections. Another red box labeled 'Detection Results' highlights a table of current detections from various engines.

Engine	Signature	Version	Update
Ad-Aware	Trojan.Ransom.Cerber.1	3.0.3.794	20160801
AegisLab	Troj.W32.Yakes.mC8N	4.2	20160801
AhnLab-V3	Trojan/Win32.CryptoWall.N1940581219	3.7.5.15038	20160731
Alibaba	-	1.0	20160801
ALYac	Trojan.Ransom.Cerber.1	1.0.1.9	20160731
Antiy-AVL	Trojan[HEUR]/Win32.AGeneric	1.0.0.1	20160801
Arcabit	Trojan.Ransom.Cerber.1	1.0.0.741	20160731
Avast	Win32:Malware-gen	8.0.1489.320	20160801
AVG	Crypt5.PMI	16.0.0.4627	20160801
Avira	-	8.3.3.4	20160731
AVware	-	1.5.0.42	20160801

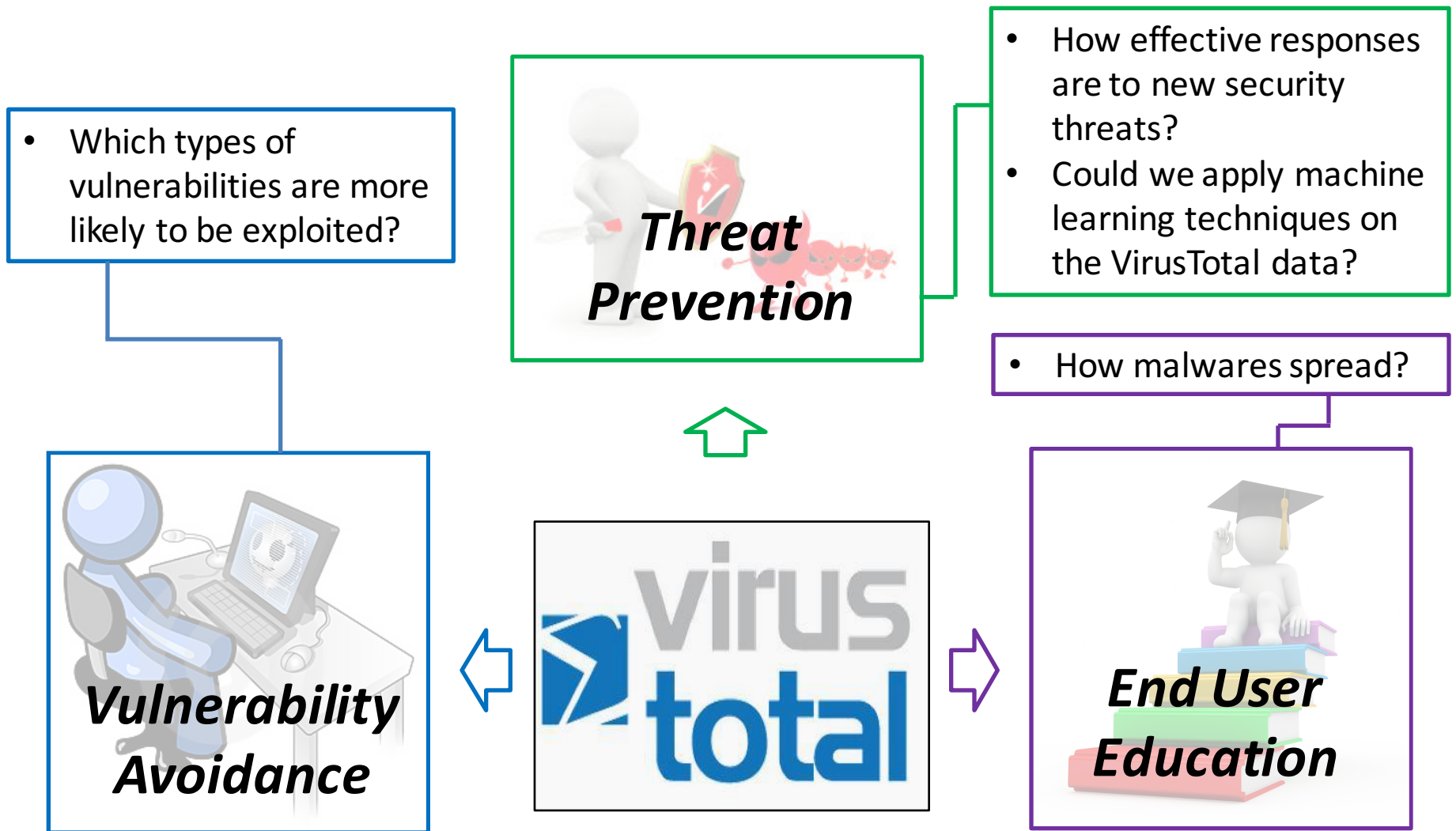
The screenshot shows the 'File information' page on VirusTotal. A red box labeled 'Metadata' highlights technical details about the file. Another red box labeled 'Submission Histories' highlights the submission history table.

Property	Value
MD5	d442b6015a00100076b6791924753bde
SHA-1	d1df9be47486a007a92184d74a19f339a7ad3ac0
SHA-256	c83c480fa15b17b4459bdcc5db8fc2974e298796e41716e41ade540e15558b6b
ssdeep	6144:Jz4TcWCaZq1yvSxJ3ri8dX20qc5a8cn8ZZ:pehZ5Sz3ri8dX207aR8b
authentihash	7f68731cbc5ad38cab1c2900b730685aa46284429d2a49c79cf67ff4793e8557
imphash	c019d8b90b1e81e326afc406347cefd
Size	494.2 KB (506022 bytes)
Type	Win32 EXE
Magic	PE32 executable for MS Windows (GUI) Intel 80386 32-bit
TrID	Win32 Executable MS Visual C++ (generic) (67.4%) Win32 Dynamic Link Library (generic) (14.2%) Win32 Executable (generic) (9.7%) Generic Win/DOS Executable (4.3%) DOS Executable Generic (4.3%)

Existing Usage of VirusTotal

- Anti-virus vendors in industry
 - Identify FPs and FNs in their products
 - Fail to consider correlations
- Researchers in academia
 - Identifying users using VT as a test platform
 - Very few other works

Research Opportunities



Contributions

- An early-stage empirical study on VT data
 - Temporal analysis
 - Submission frequency and family generation rate
 - Burstiness of malwares
 - Distribution study
 - Skewness of malware families
 - Identifying hot malware families
- Identifying key research opportunities from VT

Outline

- Introduction
- Empirical Study on VirusTotal Data
- Research Opportunities
- Conclusion

Outline

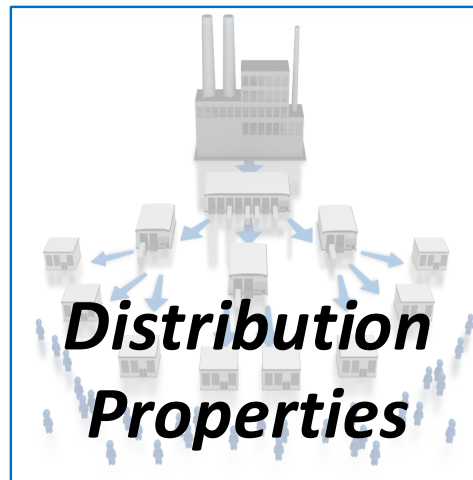
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Empirical Study

Step 1

Downloads

**Data
Collection**

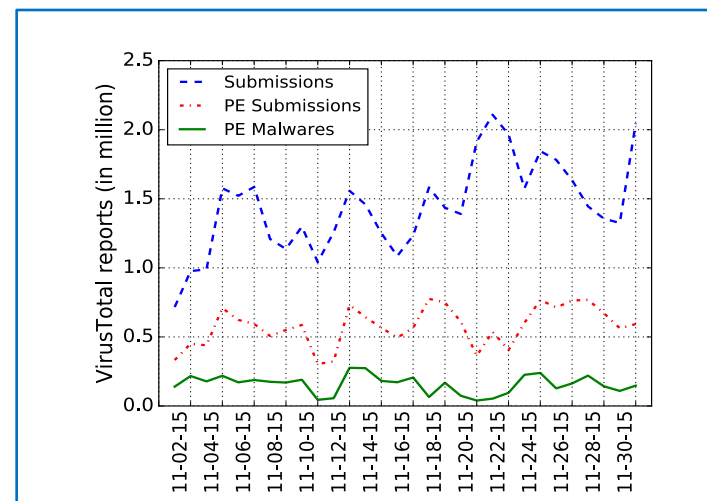
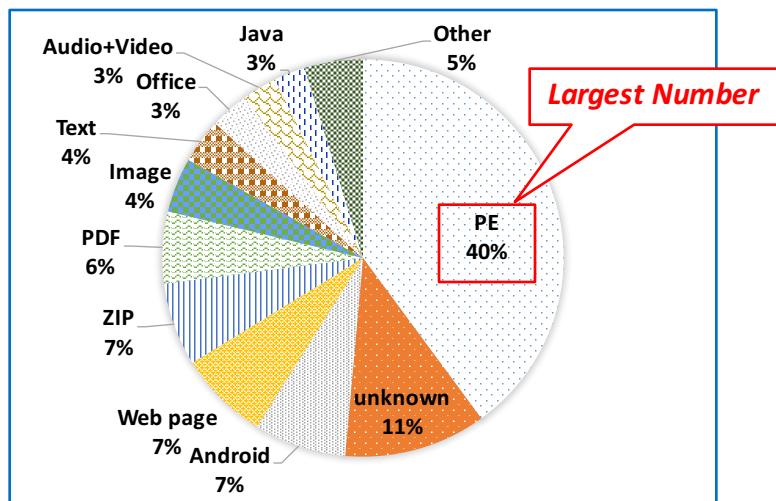


Data Collection

- What to collect for each submission?
 - Metadata
 - File information: size, type
 - Submission information: timestamp, ID, country
 - Different hashes: ssdeep, sha256, md5
 - Analysis results
 - Roughly 50 engines used for each file
- All 43 million submissions in 2015/11

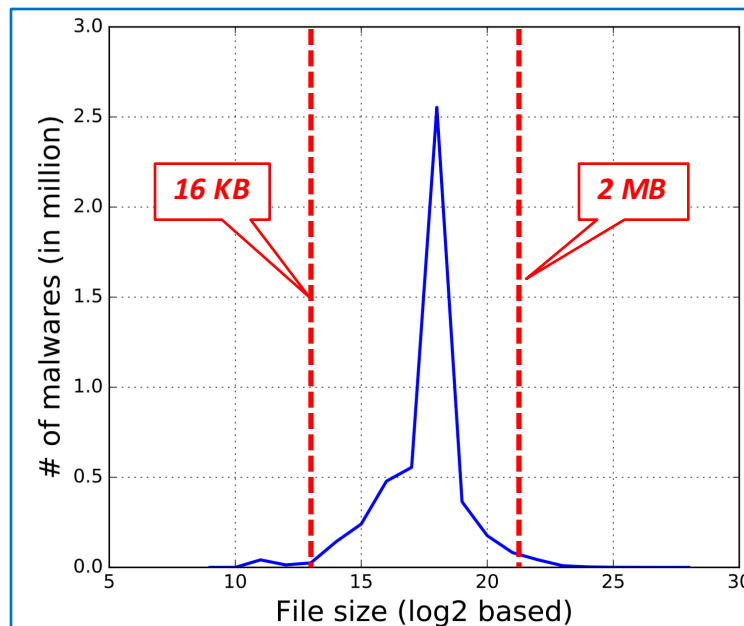
Preprocessing

- Focusing on PE files
- Merging redundant submission reports
- Leveraging Microsoft engine
 - Identifying malwares from benign files
 - Deciding malwares' families



Basic Properties

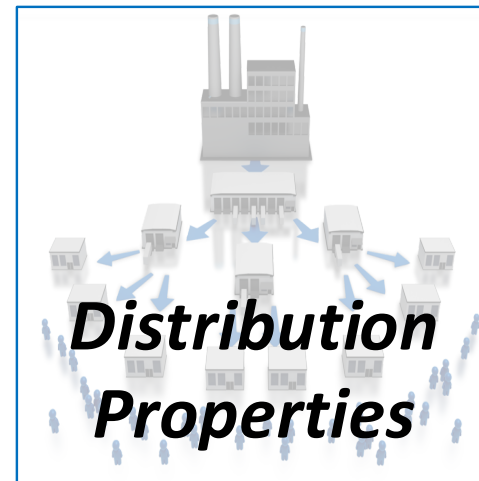
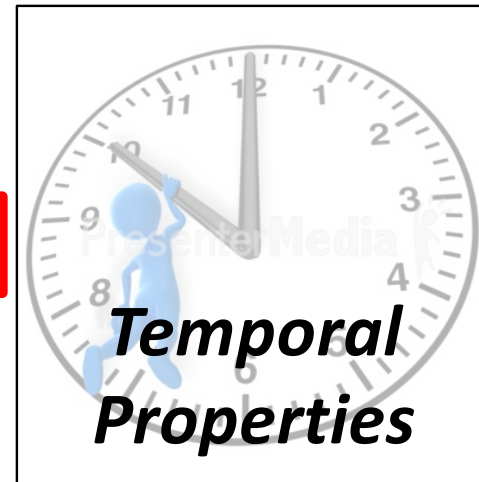
- Most malwares submitted once in 2015/11
 - Average submission number is 1.17
- Most malwares $> 16 \text{ KB}$ & $< 2 \text{ MB}$
- Most malwares are 32-bit



Empirical Study

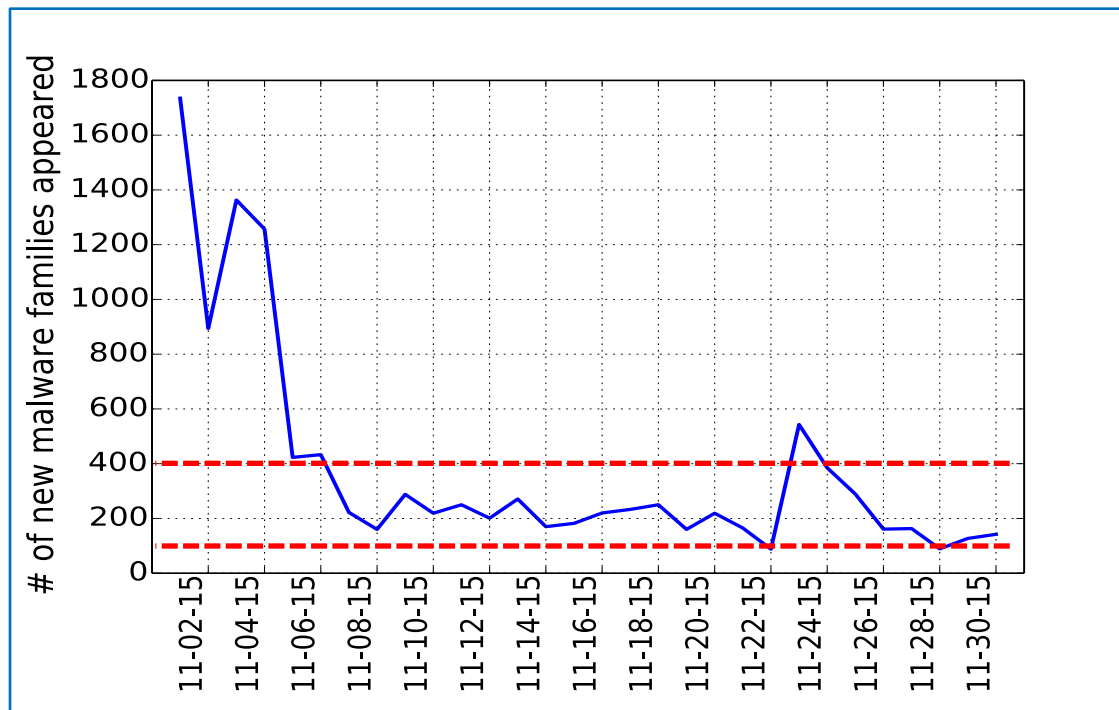


Step 2



Malware Family Generation Rate

Observation 1: 100-400 new malware families appear each day.

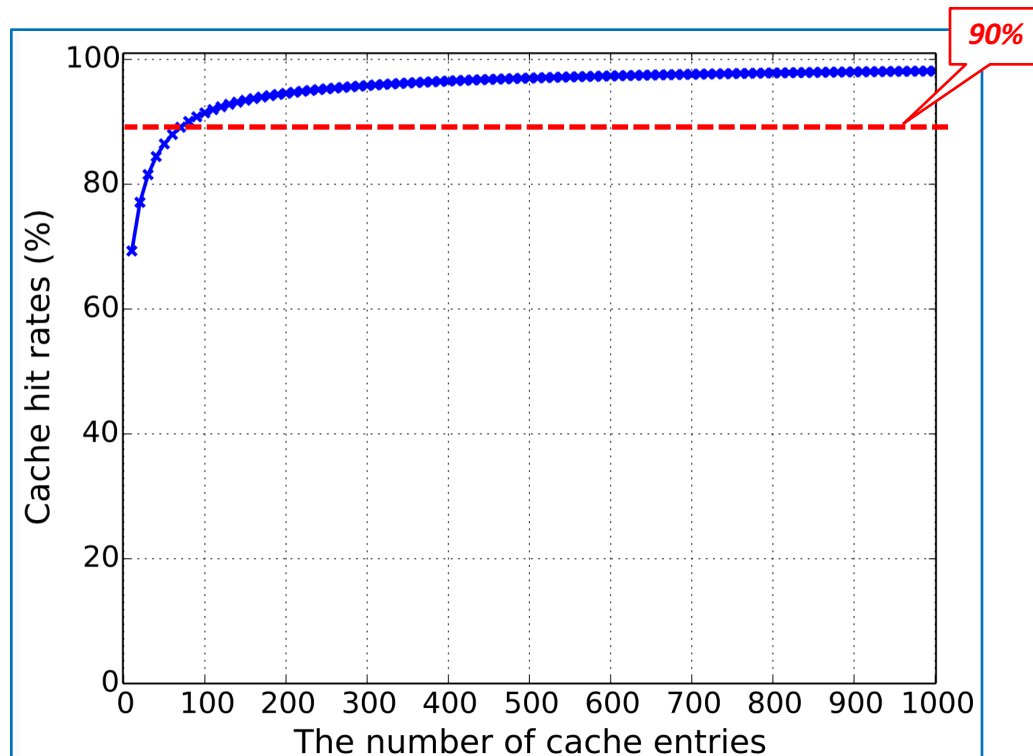


Temporal Locality (I)

- Definition
 - How bursty malwares in the same family appear
- Cache mechanism
 - Cache design
 - Address: malware family
 - Time: submission timestamp
 - Cache hit: new submission's family in the cache
 - Cache setting
 - Setting block size to be 1, no prefetching, LRU

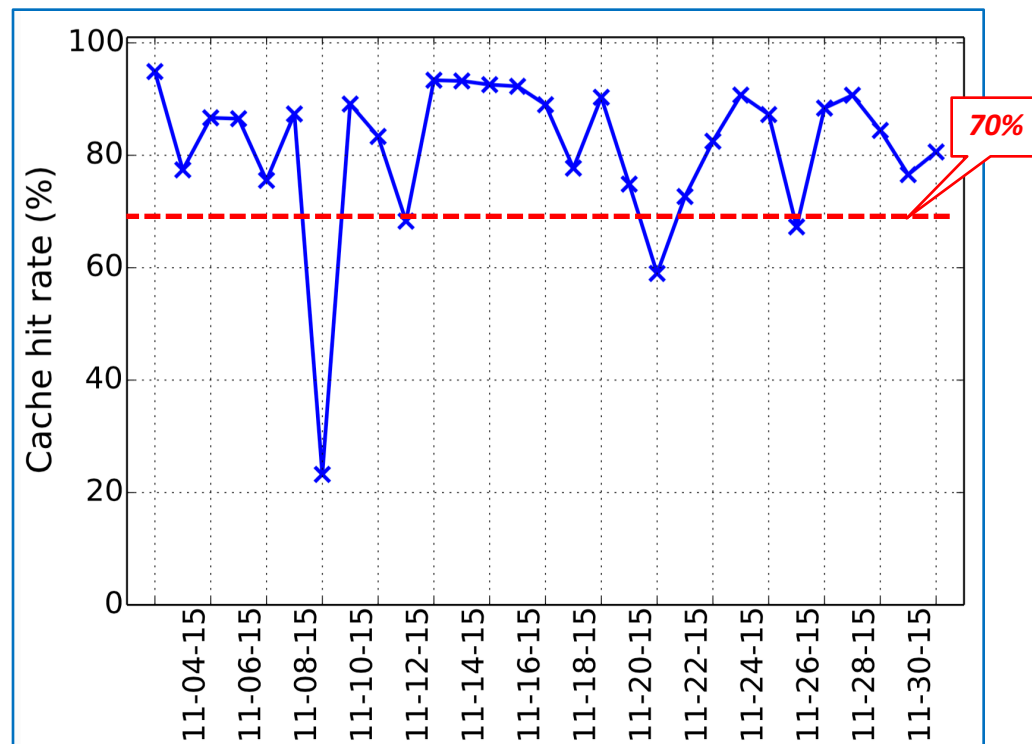
Temporal Locality (II)

Observation 2: The occurrence of malwares in each family has strong temporal locality.



Temporal Locality (III)

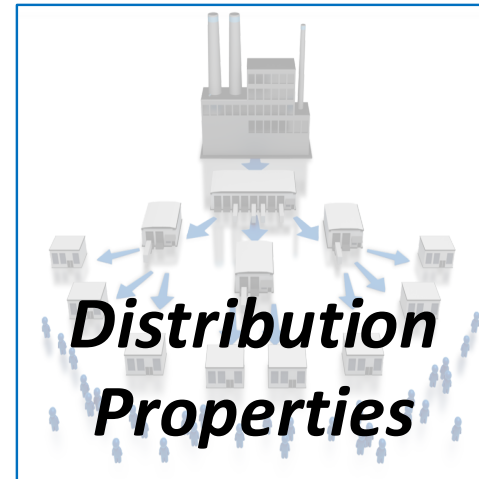
- Online malware occurrence prediction
 - Updating cache content once a day
 - Fixing cache size to be 200



Empirical Study

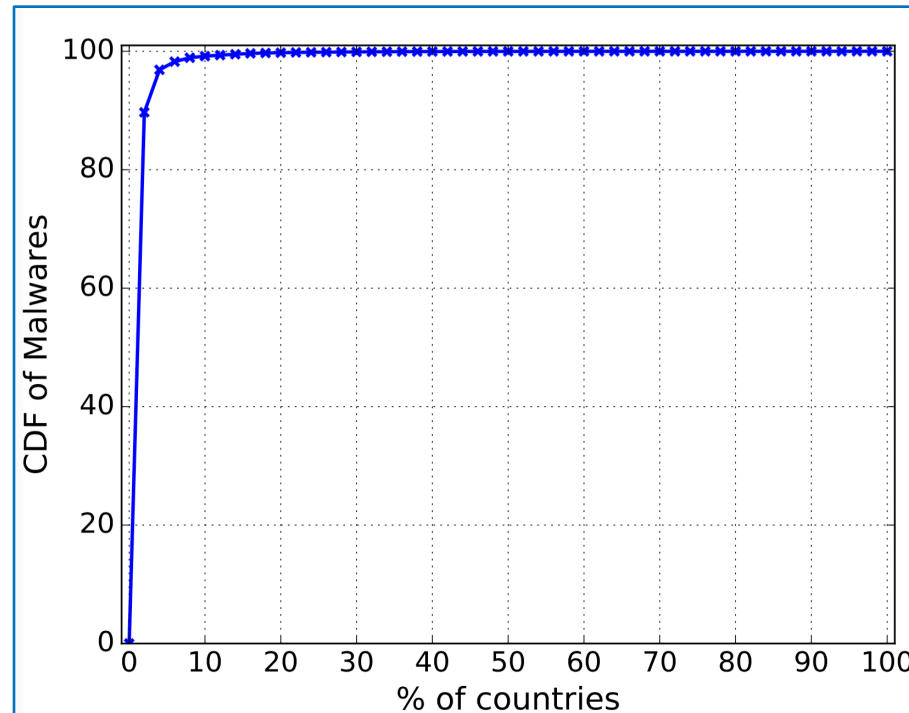


Step 3



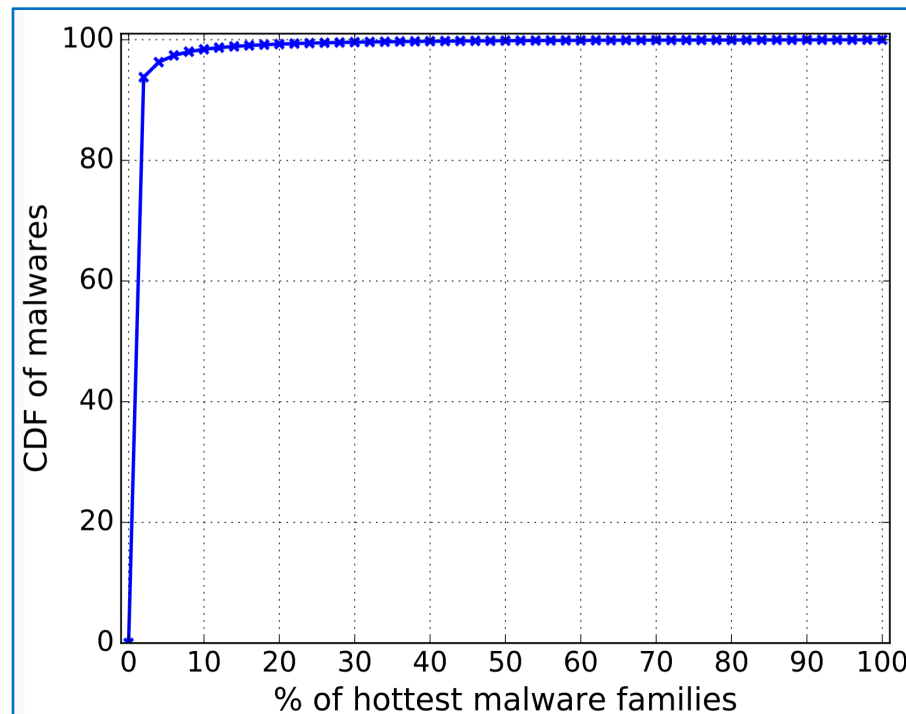
Submission Country Distribution

- Submitted from 164 countries
- Top 5 countries include
 - Canada, USA, China, France, and Germany



Malware Family Distribution

Observation 3: Distributions of malwares are highly skewed in countries and malware families.



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Correlation Mining

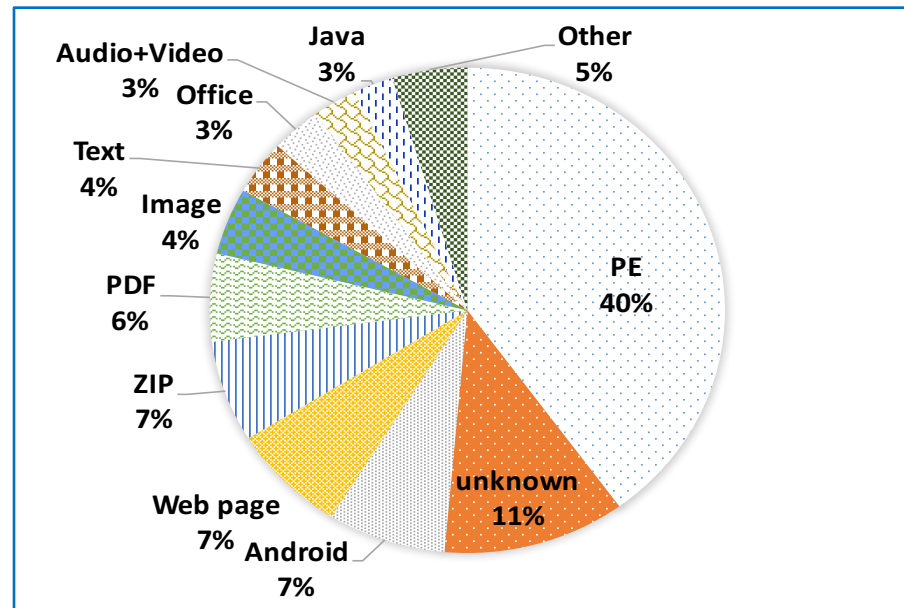
- Information on VirusTotal
 - Metadata fields
 - Static features from executable
 - Dynamic behaviors
- Correlation mining
 - Which features/behaviors are more suspicious?
 - Which features/behaviors are ignored?

Evaluating Vendors' Reports

- 50+ different engines used for each submission
 - Detailed detection results
 - How detection results change
- Questions to answer?
 - Are there influences between different vendors?
 - How to combine results from different vendors?

Studying Other File Types

- We only study PE files
- Question to answer?
 - How other malicious files distribute?
 - How other malicious files behave?



Machine Learning

- A huge set of labeled malwares on VirusTotal
- How about applying machine learning?
 - Training models using VT data
 - Using trained models to detect/classify malwares
- Questions to answer?
 - Which features on VT are useful?
 - Whether extracting features not on VT scalable?

Conclusion

- An early-stage empirical study on VT data
 - Temporal properties
 - Distribution properties
- Research Opportunities
 - Leveraging more information
 - Mining correlations
 - Applying machine learning

Thanks a lot!

